

OVERALL TOP 25 RANKINGS

| Rank | Course Provider | Course | Class size | Employed within three months of graduation (%) | Work placement | Course length (months) | Male female (%) | International Students (%) | No. of Languages taught | Total |
|------|---|--|------------|--|----------------|------------------------|-----------------|----------------------------|-------------------------|-------|
| 1 | Ohio University | MBA and Masters in Sports Administration | 32 | 100 | Yes | 12 | 64/36 | 16 | 1 | 95.33 |
| 2 | The International Centre for Sports Studies (CIES) | The FIFA Master, International Master in Management, Law and Humanities of Sport | 29 | 92.3 | No | 10 | 59/41 | 100 | 1 | 91.5 |
| 3 | University of Massachusetts Amherst, Mark H. McCormack Department of Sport Management | MBA in Sport Management | 23 | 93.3 | No | 24 | 68/32 | 22 | 1 | 90.13 |
| 4 | The George Washington University, School of Business | MBA Sport Management | 22 | 83.3 | Yes | 24 | 60/40 | 10 | 1 | 86.32 |
| 5 | University of the Republic of San Marino and University of Parma | Sport Master: International Master in Strategy and Planning Organisations, Events and Sports | 20 | 91.66 | Yes | 12 | 65/35 | 10 | 1 | 86.24 |
| 6 | Georgetown University | Masters in Professional Studies in Sports Industry Management | 71 | 80.77 | Yes | 12 | 63/37 | 5 | 1 | 81.12 |
| 7 | Deakin University | MBA in Sport Management | 30 | 77.88 | Yes | 24 | 65/35 | 5 | 1 | 79.52 |
| 8 | Florida Atlantic University | MBA in Sport Management | 15 | 75 | Yes | 24 | 65/35 | 10 | 1 | 78.74 |
| 9 | ISC School of management | MBA Marketing and Management of sport | 22 | 75 | Yes | 12 | 75/25 | 20 | 2 | 78.55 |
| 10 | ESSEC Business School | International Sports Marketing Master | 19 | 75 | No | 18 | 64/36 | 7 | 2 | 78.18 |
| 11 | University of Northern Colorado | Masters of Science in Sport Administration | 25 | 66.6 | Yes | 18 | 64/40 | 20 | 1 | 77.46 |
| 12 | University of Oregon Lundquist College of Business James H. | Warsaw Sports Marketing Center | 20 | 72.7 | Yes | 24 | 69/31 | 13.6 | 1 | 76.41 |
| 13 | University of Liverpool | MBA (Football Industries) | 29 | 65 | Yes | 12 | 87/13 | 66 | 1 | 75.68 |
| 14 | Coventry Business School | MA/MSc Sport (Business) Management | 16 | 75 | Yes | 12 | 70/30 | 77 | 1 | 75.61 |
| 15 | AMOS Sport Business School | MBA Sport Management | 25 | 80 | Yes | 24 | 70/30 | 10 | 2 | 73.75 |
| 16 | University of New Haven | MSc Sports Administration | 34 | 50 | Yes | 21 | 64/40 | 20 | 1 | 70.38 |
| 17 | AISTS | Master of Advanced Studies in Sport Administration and Technology | 37 | 57.14 | Yes | 12 | 51/49 | 95 | 1 | 69.44 |
| 18 | Audencia Nantes, School of Management | Master in Management of Sports Organisations | 22 | 63.63 | Yes | 12 | 90/10 | 5 | 1 | 69.26 |
| 19 = | University of Bayreuth | MBA Sport Management | 17 | 50 | No | 24 | 75/25 | 0 | 1 | 67.83 |
| 19 = | Johan Cruyff Institute | International Master of Sport Management (MISM) | 36 | 57.14 | No | 9 | 87.5/12.5 | 20 | 2 | 67.83 |
| 21 | University of South Carolina | Master of Sport and Entertainment Management | 23 | 50 | Yes | 18 | 64/40 | 25 | 1 | 67 |
| 22 | Real Madrid International School and Universidad Europea de Madrid | Master's Degree in Sports Management | 50 | 50 | Yes | 9 | 70/30 | 28 | 2 | 65.04 |
| 23 | University Ca' Foscari in Venice | Master in Sports Business Strategies | 35 | 50 | Yes | 9 | 65/35 | 26 | 1 | 64.05 |
| 24 | University of Windsor | Master of Sport Management | 9 | 44.4 | Yes | 16 | 75/25 | 24 | 1 | 63.07 |
| 25 | Vrije Universiteit Brussel | Master in Sports, Economics, Communication (PG SPORT) | 60 | 22.22 | Yes | 12 | 67/33 | 23 | 3 | 58.62 |

TOP 10 EUROPEAN COURSES

| Rank | Course Provider | Course | Employed within three months of graduation (%) | Student satisfaction rating | Course length (months) | Male female (%) | Average Age (years) | International Students (%) | No. of Languages taught | Average salary three years post graduation (\$000) | Total |
|------|--|---|--|-----------------------------|------------------------|-----------------|---------------------|----------------------------|-------------------------|--|-------|
| 1 | The International Centre for Sports Studies (CIES) | <i>The FIFA Master, International Master in Management, Law and Humanities of Sport</i> | 92.3 | 41.58 | 10 | 59/41 | 28 | 100 | 1 | 55.85 | 91.5 |
| 2 | University of the Republic of San Marino and University of Parma | <i>Sport Master: International Master in Strategy and Planning Organisations, Events and Sports</i> | 91.66 | 39.58 | 12 | 65/35 | 28 | 10 | 1 | 30.1 | 86.24 |
| 3 | ISC School of management | <i>MBA Marketing and Management of sport</i> | 75 | 39.51 | 12 | 75/25 | 29 | 20 | 2 | 51.98 | 78.55 |
| 4 | ESSEC Business School* | <i>International Sports Marketing Master</i> | 75 | 37.18 | 18 | 64/36 | 32 | 7 | 2 | 59.2 | 78.18 |
| 5 | University of Liverpool | <i>MBA (Football Industries)</i> | 65 | 38.68 | 12 | 87/13 | 27 | 66 | 1 | 66.4 | 75.68 |
| 6 | Coventry Business School | <i>MA/MSc Sport (Business) Management</i> | 75 | 35.61 | 12 | 70/30 | 27 | 77 | 1 | 38.7 | 75.61 |
| 7 | AMOS Sport Business School | <i>MBA Sport Management</i> | 80 | 33.75 | 24 | 70/30 | 23 | 10 | 2 | 31.2 | 73.75 |
| 8 | AISTS | <i>Master of Advanced Studies in Sport Administration and Technology</i> | 57.14 | 33.58 | 12 | 51/49 | 28 | 95 | 1 | 72.4 | 69.44 |
| 9 | Audencia Nantes, School of Management | <i>Master in Management of Sports Organisations</i> | 63.63 | 36.81 | 12 | 90/10 | 24 | 5 | 1 | 33.4 | 69.26 |
| 10 = | Johan Cruyff Institute | <i>International Master of Sport Management (MISM)</i> | 57.14 | 36.97 | 9 | 87.5/12.5 | 33 | 20 | 2 | 55.32 | 67.83 |
| 10 = | University of Bayreuth | <i>MBA Sport Management</i> | 50 | 40.83 | 24 | 75/25 | 29 | 0 | 1 | 77.2 | 67.83 |

* ESSEC International Sports Marketing Chair course is now part of the ESSEC Business School programme.

KEY - criteria weighting shown in brackets

No. of students

How many students registered on 2009/10 course

Employed within three months of graduation (40)

The percentage of the course's 2010 alumni who gained full-time employment in the sports industry within 12 weeks of graduating

Work placement (1)

Whether the course provider offers a work placement as part of the studies

Course length

The maximum length of the course

Male/female ratio (5)

The percentage split between men and women from the course's most recent intake

International students (5)

The percentage of students from the course's most recent intake with a different citizenship from the country in which they study

No. of languages (2)

How many languages the course is taught in

Average salary three years after graduation (2)

An average figure taken from the students' current salary responses to the survey and converted into US dollars using currency rates on 09/04/2013

Quality of course teaching satisfaction (10)

A percentage calculated from the student responses to the question 'Do you (strongly agree/agree/disagree/strongly disagree) the quality of the course teaching met your expectations?'

Quality of job support satisfaction (10)

A percentage calculated from the student responses to the question 'Do you (strongly agree/agree/disagree/strongly disagree) your course provided you with sufficient support in finding a job in the sports industry?'

Quality of extra-curricular support (10)

A percentage based on the student responses from the question 'Do you (strongly agree/agree/disagree/strongly disagree) your course provided you with sufficient extra-curricular support?'

Quality of alumni support (15)

A percentage based on the student responses from the statement 'Do you (strongly agree/agree/disagree/strongly disagree) that you were provided with opportunities to connect with the alumni network?'

Total Satisfaction

A cumulative percentage from the four 'aims achieved' criteria

TOP FRENCH-SPEAKING UNIVERSITIES

| Rank | Course Provider | Course | Class size | Employed within three months of graduation (%) | Student satisfaction rating | Work placement | Course length (months) | Male female (%) | Average Age (years) | International Students (%) | No of languages | Average salary three years post graduation (US\$000) | Total |
|------|---------------------------------------|--|------------|--|-----------------------------|----------------|------------------------|-----------------|---------------------|----------------------------|-----------------|--|-------|
| 1 | ISC School of management | <i>MBA Marketing and Management of sport</i> | 22 | 75 | 39.51 | Yes | 12 | 75/25 | 29 | 20 | 2 | 51.98 | 78.55 |
| 2 | ESSEC Business School | <i>International Sports Marketing Master</i> | 19 | 75 | 37.18 | No | 18 | 64/36 | 32 | 7 | 2 | 59.2 | 78.18 |
| 3 | AMOS Sport Business School | <i>MBA Sport Management</i> | 25 | 80 | 33.75 | Yes | 24 | 70/30 | 23 | 10 | 2 | 31.2 | 73.75 |
| 4 | Audencia Nantes, School of Management | <i>Master in Management of Sports Organisations</i> | 22 | 63.63 | 36.81 | Yes | 12 | 90/10 | 24 | 5 | 1 | 33.4 | 69.26 |
| 5 | Vrije Universiteit Brussel | <i>Master in Sports, Economics, Communication (PG SPORT)</i> | 60 | 22.22 | 35.69 | Yes | 12 | 67/33 | 23 | 10 | 3 | 36.84 | 58.62 |



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